

# JESSICA WELLS

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## PROFESSIONAL EXPERIENCE

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### THE WALL STREET JOURNAL, DOW JONES

Princeton, NJ

*Academic Coordinator, Student Memberships (Remote)*

September 2022-Present

- Provide personalized support to professors and academic instructors to help them engage their students with the Wall Street Journal through the use of our instructor tools
- Compile and analyze user engagement reports for bi-weekly meetings with company stakeholders

### GENERATION GENIUS, INC.

Sherman Oaks, CA

*Chief Impact Officer (Remote)*

January 2022-September 2022

- Initiated and managed partnerships with non-profit organizations, expecting to reach over 200,000 children this fiscal year
- Provided implementation workshops and year-round support for current partners
- Sought out and secured sponsorship opportunities at local, state, and national levels
- Revamp and manage all social media accounts, providing followers with updated information on company products

### GOLIGHTLY EDUCATION CENTER

Detroit, MI

*5<sup>th</sup> Grade Teacher*

August 2021-December 2021

- Implemented trauma-informed practices to provide a safe environment for students
- Quickly executed new curriculum and resources to ensure student success
- Partner with veteran teacher to gain instructional feedback

### CENTRAL ELEMENTARY SCHOOL

Commerce City, CO

*5<sup>th</sup> Grade Teacher*

July 2019-August 2021

- Cultivated positive and supportive relationships with students and families
- Transitioned between in-person and remote learning while switching core subjects to meet students' needs
- Created digital resources to ensure unity across all classes and detailed video tutorials to provide students with extra support
- Collaborated with other team members and contributed to committees to promote a healthy, positive, and supportive school climate

### CENTER FOR TEACHING AND TECHNOLOGY, MICHIGAN STATE UNIVERSITY

East Lansing, MI

*Student Supervisor*

May 2015-May 2017

- Organized the office schedule, recruited, interviewed, trained, and managed new team members
- Researched and tested new equipment and trained team to ensure successful implementation for faculty use
- Created video tutorial presentations using Camtasia, iMovie, and ScreenCastify to support faculty in use of a tool

*Technical Intern in Education (TIE)*

August 2014-May 2017

- Provided technical support to faculty, graduate students, undergraduate students, and visiting educators
- Converted courses to be digitally accessible and provided training in accessibility formatting for faculty members

## PRESENTATION EXPERIENCE

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### STUDENT MICHIGAN EDUCATION ASSOCIATION

East Lansing, MI

- Designed and led a workshop for student teachers on digital portfolio creation showcasing their teaching experiences and talents for potential future employers and provided post-workshop coaching when needed.

### COLLEGE OF EDUCATION ANNUAL TECHNOLOGY CONFERENCE

East Lansing, MI

- Created and facilitated a workshop on classroom implementation of Apple applications and 3D printers
- Coached current PreK-12 teachers on creative Google Suite engagement strategies

## EDUCATION

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### MICHIGAN STATE UNIVERSITY COLLEGE OF EDUCATION

East Lansing, MI

*M.A in Educational Technology*

Expected December 2022

*B.A in Elementary Education (Language Arts)*

- Minor: TESOL Teaching English to Speakers of Other Languages
- 4-year member of the Urban Educators Cohort Program

### UNIVERSITY OF MICHIGAN SCHOOL OF EDUCATION

Ann Arbor, MI

- *M.A in Educational Studies with Elementary Certification*